

## *Pride of Festivals' Island*

# GOTHURUTH FEST – 2014

**Venue: St. Sebastian's Higher Secondary School Ground Gothuruth from 31<sup>st</sup> Dec 2013 to 1<sup>st</sup> Jan 2014**

*It is our heartfelt pleasure to convey you about GOTHURUTH FEST - 2014. This Fest is the warmest unity of the people, living together in an Island known as "Island of Festivals - Gothuruth" We have been successfully celebrating this Fest under the guidelines of 'Gothuruth Muziris Heritage Development and Charitable Society (ER-620/11)' for the last three years usually on every 1<sup>st</sup> of January with one heart and soul. The inhabitants of the Island are still becoming the members in this Society. This Society formed with an aim of development of the people and village by helping them to understand about the upcoming opportunities in our village and its premises. This Fest includes a variety of programmes of public interest that captivates the people of every nook and corner.*



*Through this Fest, we intend to introduce to the world about our rich, wide and variety resources that our ancestors and forefathers bequeathed to us traditionally. By holding this sort of Fest for the last three years successfully, we have gained an indefatigable unity and integrity in all our deeds and thereby got the highest accolade from all corners of the world including from the Kerala Government Tourism Department. In the meantime, the State Government of Kerala has agreed to award grants so as to ameliorate its existing functioning. Hence, on this kind of occasion that filled up with joy and happiness, we cordially invite all of you to make this event more glorious, outstanding and an unforgettable one. Your presence is the best present for us.*

*Gothuruth Fest -2014 begins on 31<sup>st</sup> of December, 2013 at 4p.m., with a variety of programs. The ambience of the Fest will bring in your mind bemusedly that you are in heaven on the earth. You can feel the unique and lofty ideal of oneness of the people in this small Island; and by being here on that day you can be one among us. Each of us in the village eagerly waits for this day to come. Islander's anxiety thrills the programme coordinators to work more enthusiastically so as to make this programme again a successful one. Hopefully, we are awaiting your presence with congenial co- operation and blessings. The followings are the dazzling programmes that we hold on those days.*

**In Association With...**



**Muziris Heritage**  
the ancient Indo-Roman port



**A. Food Fest:** Needless to say, Food Fest will be an attractive item of any event. We provide varieties of food prepared in the style of Gothuruth; which is well known to the outsiders. There will be more than 30 stalls with different type of foods prepared differently, which would be more sumptuous to everyone. We assure this will give you the real tastes of Gothuruth. We serve the most flavored items such as Stew (Mutton, Chicken, Beef, Pork, etc), Fish Molly, Beef Specials, Duck Dry Fry, Liver Fry, Seasoned Vegetable Curries, Different Kinds of Salads and Sea Foods. Different types of wines are also available on this day. Through this, we allow the people especially outsiders to feel the real taste of Gothuruth.

**B. Gothuruth Carnival:** is deemed to be the important event in the Fest. There will be more than 30 plots in the carnival that spreads from the west end of Gothuruth and ends at the main Centre of the carnival, i.e. St. Sebastian's School ground. The people will be standing in queue patiently even long before the event get started. Sometimes, the -



queue may be lasted around two to three kilometers. The carnival is usually celebrated as a kind of festival by the people of Island. The carnival is a sort of an occasion for the people to evince that their familiarity with the traditional ways of living and dress codes have not been degraded from them even if they live in modern sophisticated world. It shows -

that their cultural affinity and adherence to the glorious past is still with them without any intact. This might lead to nonplussed notion that how the people of Gothuruth can survive without allowing the intrusion of vacuous present against a meaningful past.

**C. Exhibition:** Exhibition is a kind of attraction among the key programmes on Gothuruth Fest Day: We usually bring different type of products and items which will be hitherto unseen to the people. We also exhibit some rare items which are the collection of the people of Gothuruth. The exhibition of art and artifacts that tell the story of Island of five hundred years back would be created curiousness among those who visit the place. Moreover, our ancestors are blessed with manifold priceless art treasures which are all now kept in their homes, will be exhibited. Added to further beauty, we have orchestrated opportunities to each and every one to exhibit their great talents in making art and handicrafts items. We assure you that this exhibition will provide you immense joy and pleasure and will be an excellent chapter to your reminiscence later on. We are also taken initiatives to exhibit the well-known works of the famous people.





**D• Festive Gathering:** It is reckoned to be one of the specialties of the Fest. What we really mean by arranging this event is that we express our gratitude towards our ancestors, living parents and showing the respect and reverence to Old Trees, Buildings and Wells which are all the replica and testimony to relentless hard work and efforts of our ancestors. On this occasion, we are decided to admire those people who were living in this beautiful place and those who had worked hard to attain an enviable position for this

Island in the global map. This year we are planned to arrange a special get together on 31st December 2012 of the people of Gothuruth who have aged more than 80 years old.

**E• Live Stage Programmes:** The live stage programmes will be added further beauty to the Fest. This show will be performed at the main stage itself during the programme day. We have orchestrated the opportunities to the talented people to show their efficacy in many arts and dance forms and for which a stage has been set up. Those who are interested for doing stage performance can be taken part either as individual item or group item. This facility is available to all the people living in the Island of Gothuruth and its premises without any restrictions in the name of caste, creed, sex etc. The show follows all kinds of Folks dances, Martial Arts etc. Generating of effervescence within the audience, some of the old arts and dance forms which may not have been seen by the present generations, will also be performed.



**F• Periyar Boating:** Periyar Boat Ride is another interesting item in the event. It takes the people to go around Gothuruth for one hour ride, and thereby they can take the people into the world of ecstasy by allowing them to watch and enjoy the serene beauty of the nature. It would be said without dubious that this boat riding will be a cherished moments for those who attend the Fest. A ride through Periyar and its

ride through Periyar and its beautiful surroundings will catch the attention of everyone and make it more interesting with such entertainments like Netting, Fishing, and Beauty of Coconut Trees etc. This year onwards we will arrange water sports items in Periyar.

**G. General Meeting or Cultural Meeting:** It is the official meeting of the Fest which would be held at evening on 7<sup>th</sup> January. The meeting will be addressed by the distinguished and invited guest and the Honorable Central and State Ministers, Film stars, Members of the Parliament and Legislature and religious leaders



and the prominent members of the Society etc. It is in this occasion that we usually be given awards and mementoes under the auspices of the distinguished and honorable guest to those meritorious candidates who have proven their Excellency during the Fest.

**H. Mega Event Stage Show:** The last but not the least, the Megha Stage Event, the most important item for which everyone awaiting patiently, will be held in a specially built-up stage of having sixty meter length and twenty five meter width. It will start by 8p.m. and will continue with the same tempo for the next one or two hours. Generally, around 250 contestants will take part in this luminous event. The contestants are mainly from the Island itself and a variety of programmes are included that captivates the minds of the audience. It consists of Bharathyanatyam, Kerala Nadanam, Nadodi Dance, Chavittunadakam, Vanchippattu, Parichamuttu, Kolukali, Margamkali, Thiruvathira, Oppana, etc. All the programmes would be continued on the stage without any sort of intermission and thereby the artists hold up the minds of the audience by their dazzling performances. Finally, all the participants together will step for a song on the stage and which will definitely be mesmerizing one to all. Choreographers and trainers are also from Gothuruth. We will be issuing certificates to the participants for their Excellency during the closing ceremony of this most magnificent and glittering event.






**About the Society:** Gothuruth Muziris Heritage Development and Charitable Society (ER. 620/11) is socially a very progressive society. This Society is registered under the Charitable Act and it is running under the leadership of Executive Committee Members which includes President, Secretary Treasurer etc. who are selected periodically by the members of the Society. This Society formed for the over-all development of the people of Gothuruth and thereby crystallizing an egalitarian society in the soil of Kerala. The members of this Society are the people of the Island itself. Since 2009 onwards, the Society focuses on permeating its footprints across the world with more and more plans and policies in its vision and mission. The efforts which we have undertaken as yet, are helped us to make an imprint in the Kerala Tourism Map and Muziris Circuit. The Office of the Society is being located at the Heart of Gothuruth itself for its smooth and transparent functioning. It is set up in the First Concrete Building in the Gothuruth.

**Society's Activities:** Our society do follow strict rules and regulations since most of its activities are in cooperation with Department of Tourism, Kerala, Kerala Folklore Academy, Muziris Heritage Project and the other recognized body of the government. The important programmes that the Society has been organizing are as follows:

1. **Gothuruth Fest - "Pride of festivals Island":** It is supposed to be the most charismatic and radiant item among the various activities of the society. We have been fruitfully conducting this Fest that studded with multiple enthusiastic, energetic and exuberant programmes for the last three years. As usual, in this year too, this exhilarating event will be held in two days starting from 31<sup>st</sup> December 2012 and will conclude on 1<sup>st</sup> January 2013. The logic behind conducting this event every year is to keep without any intact such magnificent and lofty ideal like the unity of the people, which may have been hitherto unseen anywhere in this mundane world, through the plethora of cultural activities and moreover to exhibit the embedded resources of our village.

It includes the programme like Food Fest; various types of exhibitions, Gothuruth Carnival, Periyar boating, live stage show etc. Besides the usual above mentioned programmes, we are relentlessly taking efforts every year to add more and more attractive items to make this event an extraordinary one.

2. **Gothuruth Muziris Residence Association:** Topographically, the entire village has been divided in to fifteen sectors and planned to form the same number of residence associations for carrying out the smooth functioning of upcoming projects of Society. Out of total fifteen, we have so far created five of them and the rest will be organized in the same manner within the stipulated time. As a part of channelizing communications and further transactions with the Society, each association will be a working as the small units of the society according to the strict rules and regulations stipulated in its provisions.



*The followings are the two variety items that incorporated into this year's agenda:*

**3. Clean Gothuruth:** *It is the responsibility of each and every resident to keep their home and its surrounding areas are kept clean and tidy. As Mahatma Gandhi once said 'Cleanliness is next to Godliness' in which he has been asserted emphatically that it is the moral responsibility of everyone to keep their home and village clean and beautiful. As a result of such a lofty realisation, we have already begun a 'Clean Gothuruth' programme. We typically conduct this programme four times in a year with the cooperation of the people and families. Day before this programme get started, the people of the village will be engaged in cleaning their homes and its surroundings. On this particular day, the people of the village will join hands together in order to clean the streets and lanes and all of them work hard harmoniously without any constraints in age and status and thus we pave the way for creating an egalitarian society.*

**4. Green Gothuruth:** *For making an Eco -friendly green village, we introduced a project named 'Green Gothuruth'. As a part of this, we are very alert and vigilant in sowing the seeds of very beautiful flowery plants across the sides of Periyar River to make it engrossed for the tourists. This year, we are distributed more than 10,000 plants to the people of Island with free of cost in order to fulfil our reverie of making it an eco-friendly village. So as to enliven this programme further, we have formed 10 sub-committees and they are bounded to coordinate and monitor the programme periodically.*

**5. Samridhi - "Earn from our soil":** *The 'Samridhi' project, a new venture inaugurated this year aiming to harvest the vegetables from our own land itself and for which we have already distributed more than 1500 vegetable seeds packets to the people of our village with free of cost. In order to make this programme a grant success, people are encouraged to work inexorably and harmoniously and it is declared that those are become successful in this effort, will be rewarded. The sub-committees have been entitled to monitor this enticing programme and to provide appropriate guidelines as and when required.*

**6. Gothuruth Muziris Women's Welfare Association:** *This association was founded in 2012 as a village level mass organization of women. Aims of this association are to collect all the women at Gothuruth under this roof. Educate and Train to express their talents that hiding in them. Help them to strive for the social, cultural, educational and mental upliftment of women so that women can develop as responsible and democratically conscious citizens capable of providing leadership in all fields.*

*To struggle for the implementation of all legal and constitutional rights for women and to ensure that the struggle for equality covers all fields - social, economic, educational, familial and cultural.*

**7. Gothuruth Muziris Youth Wing** - To design tomorrow's Gothuruth, we gave formation to this wing on this year. We expect the development of our Island through the vision and courtesy of our Youths. We aim to make it easier for youth working with young people with fewer opportunities to develop and implement inclusion projects within the Youth wing. To support the quality and quantity of the projects involving young people with fewer opportunities and to maximize their impact. To promote the use of the Youth as an opportunity for self-development and learning for young people with fewer opportunities and as a possible stepping stone in their personal pathway. To stimulate diversity and to counter mechanisms of exclusion and discrimination.

**8. Gothuruth Muziris Bulletin:** More to the credit of the Society, we are decided to publish a monthly bulletin in which the details regarding about the upcoming activities and undertakings going to be occurred in the village would be published. This bulletin will be circulated to all the inhabitants as a free service.

**Upcoming and Ongoing Projects of Gothuruth Muziris Heritage Development and Charitable Society:**

1. Gothuruth Fest "Pride of Festivals Island" - On every January 1<sup>st</sup>
2. Samrithy 'Earn From our Soil' - An agricultural and River Food Processing Project
3. Green Gothuruth - Exist the Greenish of Island through planting of Flowering and Fruit Trees
4. Clean Gothuruth - Four Times in a Year and we spend Two Hours to Clean our Place
5. Gothuruth Muziris Bulletin - Newspaper once in a Month
6. Gothuruth Muziris Non-Government Organization (GM-NGO)
7. Gothuruth Muziris Residence Association - Creating 16 Association to Educate Islanders
8. Gothuruth Muziris Industrial, Agricultural and Educational Company
9. Gothuruth Muziris Research Assistance
10. Gothuruth Muziris Tourism Information Center
11. Gothuruth Muziris National Security System (Issuing Online ID Card to Islanders)
12. Gothuruth Muziris Investor's Establishment
13. Gothuruth Muziris Children's and Child Welfare Unit
14. Gothuruth Muziris Women Welfare Association
15. Gothuruth Muziris Youth Wing - We Design Tomorrow's Gothuruth
16. Gothuruth Muziris Labour's Association
17. Gothuruth Muziris Folklore Academy & Training Centre
18. Gothuruth Muziris Government Employee's Welfare Association
19. Gothuruth Muziris NRI Association
20. Gothuruth Muziris Boat Club and Sports Academy
21. Gothuruth Muziris Coir and Handicraft Processing Unit
22. Gothuruth Muziris Self Help Group
23. Gothuruth Muziris Human Resource Development
24. Gothuruth Muziris Technical and IT Training Center
25. Gothuruth Muziris Media and Communication Training Center
26. Gothuruth Muziris Red Alert Group

**Organizer: GOTHURUTH MUZIRIS HERITAGE DEVELOPMENT & CHARITABLE SOCIETY (ER. 620/11)**





**SNATCHES OF GOTHURTH**

